

# Product Marketing Information

## W8 (EA)



## Designations

Article Description: W8

## General

Name:	Article no.:	EAN-Code:
W8 Dark Inox (EA)	15550	7610917155507

## Availability

As per Praevisio

## Additional Information

Replaces the current WE8

## Information

### The compact, versatile choice



One of the best features of the compact W8 is its versatility: on its menu there are no less than 15 speciality coffees, all of which it prepares to perfection. Other components that contribute to its outstanding performance are the Professional Aroma Grinder (P.A.G.2) and fine foam technology. In addition to its outstanding features, it is exceptionally easy to use: a clearly laid-out menu, intuitive navigation and the Coffee Eye smart cup sensor provides maximum ease of use for all coffee lovers. The professional machine offers many benefits for operators including automatic milk system cleaning, a lockable bean container and water tank, adjustable programme functions and the ability to connect to a range of payment systems. The W8 is ideal for offices, salesrooms and businesses where a daily capacity of up to 50 speciality coffees is required.

### Speciality coffees made to exquisite perfection

The P.A.G.2 grinder elevates the quality of the W8 and the user experience to a new standard. It grinds the beans to perfection and, after preparing a cup of coffee, goes into rest mode to increase its longevity. The superb quality of the coffee is also due to other key technologies from JURA: the Pulse Extraction Process (P.E.P.®) for intense espresso, the One-Touch Lungo function for a mild americano and the fine foam technology for creamy cappuccino. This trio of technologies combine to achieve the most perfect coffee.





### Easy to use and with confidence

The W8 guides the user through the selection of favourite specialities on the 3.5-inch display with buttons, while the integrated Coffee Eye helps the user to position the cup correctly. There are many different customisation options to choose from. The operator can use lock functions to easily manage access to the W8 according to the setting in which it is used. The water tank, which can be removed from the front, and the easily accessible bean container make maintenance easy and can be locked to protect the contents.

### Timeless design for any environment

With its compact design, clean lines and Dark Inox colour, the W8 is space-saving, timeless and elegant. Chrome-plated elements complete the look and style. The W8 fits in perfectly with any interior design, masterfully combining aesthetics and functionality in a way guaranteed to give it universal appeal.



### Supports payment systems

Thanks to the MDB standard, the W8 is ideally equipped for commercial environments. The optional MDB 2.0 interface allows it to be connected to the most commonly used payment systems. It can also be used with Pocket Pilot 2.0, the free software from JURA that combines contactless payment with an accounting and management system in a user-friendly, web-based tool.

## Benefits

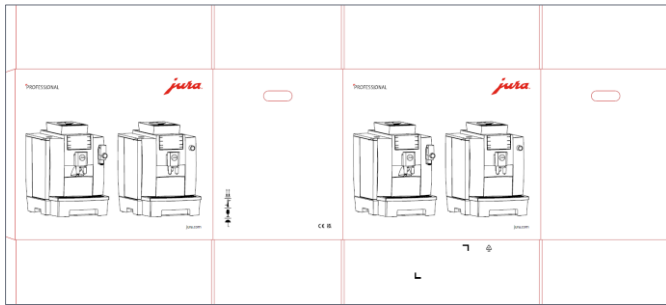
- Professional Aroma Grinder for outstanding coffee quality
- Unmistakably professional thanks to a 3.5-inch display with buttons and the Coffee Eye.
- Compact JURA design with classic design language in the color Dark Inox.
- Supports modern payment connection options such as the MDB standard and Pocket Pilot 2.0

## 17 Specialties (12 Classics, 2 Double Products, 3 Extra Shot)

	1 x	2 x	Extra Shot
Espresso	✓	✓	
Coffee	✓	✓	
Americano	✓		
Lungo	✓		
Kaffee Spezial	✓		
Cappuccino	✓		✓
Latte macchiato	✓		✓
Flat White	✓		✓
Cortado	✓		
Espresso macchiato	✓		
Portion of milk foam	✓		
Hot water	✓		

## Packaging

Picture carton:



Gross weight: 13 kg  
Net weight: 11 kg  
Dimensions Carton: 588x386x507mm  
Cartons/Pal: 16

## Scope of delivery

- CLARIS Pro Smart+
- Aquadur hardness sticks
- Key for Bean Container / Water Tank
- Milk set
- Milk system cleaning container
- Milk system cleaner Mini-Tabs
- 3-phase cleaning tablets
- Operating instructions
- Guarantee conditions leaflet
- Envelope Machine passport
- Combi start-up card
- Address label
- Declaration of Conformity
- Measrung Spoon

## Launch measures

- Fairs and Events
- Digital European Product Conference
- Product Film
- Online Academy
- Product sheet
- Product overview 2023
- Sales Presentation
- Product images and product film